



Remit Address:
WCAU
CFS Lockbox
PO Box 402971
Atlanta, GA 30384-2971
Main: (610) 668-5510
Billing:

www.nbcphiladelphia.com

Billing Address:

SHORR JOHNSON MAGNUS
Attention: Accounts Payable
1831 CHEST NUT STREET
PHILADELPHIA, PA 19103

INVOICE

DUPLICATE

Advertiser	BOB CASEY FOR SENATE	Invoice #	PL12110450
Product	General	Invoice Date	11/25/12
Estimate Number		Invoice Month	November 2012
		Invoice Period	10/29/12 - 11/03/12
Station	WCAU	Order #	343274
Account Executive	Aaron Zeligson	Alt Order #	
Sales Office	Philadelphia NSO	Deal #	
Sales Region	National	Order Flight	10/23/12 - 11/03/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
		Agency Ref	06431
		Advertiser Ref	28711

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WCAU	6A-7A M-F	6A-7A M-F								
	LUR				10/29/12 to 11/04/12	2x	M- - - - -				
	WCAU			M	10/29/12	:30	5:58 AM	BC1112H	\$600.00		9
	WCAU			M	10/29/12	:30	6:30 AM	BC1112H	\$600.00		10
2	WCAU	7A-9A TODAY SHOW	7A-9A M-F								
	CDR				10/29/12 to 11/04/12	3x	M- - - - -				
	WCAU			M	10/29/12	:30	7:52 AM	BC1112H	\$1,500.00		8
	WCAU			M	10/29/12	:30	8:26 AM	BC1112H	\$1,500.00		7
	WCAU			M	10/29/12	:30	8:59 AM	BC1112H	\$1,500.00		6
3	WCAU	630-7p Nightly News	630-7p								
	LUR				10/29/12 to 11/04/12	1x	M- - - - -				
	WCAU			M	10/29/12	:30	7:38 PM	BC1112H	\$1,200.00		5
4	WCAU	7P-730P M-F	7P-730P M-F								
	CDR				10/29/12 to 11/04/12	1x	M- - - - -				
	WCAU			M	10/29/12	:30	8:19 PM	BC0812H	\$1,150.00		3
5	WCAU	11-1135P M-F LATE NEWS	11P-1135P								
	CDR				10/29/12 to 11/04/12	1x	M- - - - -				
	WCAU			M	10/29/12	:30	11:53 PM	BC1112H	\$2,400.00		5
6	WCAU	TONIGHT SHOW W/JAY LENO	1135P-107A								

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
CDR											
				10/22/12 to 10/28/12		8x	- TWTF - -				
7	WCAU	TONIGHT SHOW W/JAY LENO	1135P-107A	M	10/29/12	:30	12:02 AM	BC0812H	\$750.00	MG for 6.5 10/26	9
				10/29/12 to 11/04/12		1x	M - - - - -				
9	WCAU	3P-4P M-F ELLEN	3P-4P M-F	M	10/29/12	:30	12:33 AM	BC1112H	\$550.00		1
				10/29/12 to 11/04/12		1x	M - - - - -				
				M	10/29/12	:00			\$500.00	See MG 9.2,9.3,9.4	1
				DNA-SEVERE WX COVERAGE							
				Th	11/01/12	:30	6:12 AM	BC1112H	\$600.00	MG for 13.1,9.1	3
				F	11/02/12	:30	5:22 AM	BCTV1215H	\$175.00	MG for 13.1,9.1	2
				Sa	11/03/12	:30	5:59 AM	BC1112H	\$225.00	MG for 13.1,9.1	4
11	WCAU	4P-5P NBC10 NEWS	4-5P M-F								
				10/29/12 to 11/04/12		2x	M - - - - -				
				M	10/29/12	:30	4:16 PM	BC0812H	\$400.00		2
				M	10/29/12	:30	4:54 PM	BC1112H	\$400.00		1
13	WCAU	5-6P NBC10 NEWS @ 5 M-F	5-6P M-F								
				10/29/12 to 11/04/12		2x	M - - - - -				

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13	WCAU	5-6P NBC10 NEWS @ 5 M-F	5-6P M-F								
	LUR										
	WCAU			M	10/29/12	:00			\$500.00	See MG 9.2,9.3,9.4	1
	WCAU			M	10/29/12	:30	5:14 PM	BC0812H	\$500.00		2
15	WCAU	6P-630P NBC10 NEWS	6P-630P M-F								
	LUR										
					10/29/12 to 11/04/12	1x	M-----				
	WCAU			M	10/29/12	:30	7:29 PM	BC0812H	\$800.00		1
23	WCAU	8-10P MO THE VOICE	8P-10P								
	LUR										
					10/29/12 to 11/04/12	1x	M-----				
	WCAU			M	10/29/12	:00			\$6,000.00	See MG 23.2,23.3	1
	WCAU	5A-5A ALL DAY STORM COV	5A-5A	M	10/29/12	:30	10:51 PM	BC1112H	\$4,800.00	MG for 23.1,24.1	3
	WCAU	5A-5A ALL DAY STORM COV	5A-5A	M	10/29/12	:30	10:58 PM	BC0812H	\$6,000.00	MG for 23.1,24.1	2
24	WCAU	10-11P REVOLUTION	10P-11P								
	CDR										
					10/29/12 to 11/04/12	1x	M-----				
	WCAU			M	10/29/12	:00			\$4,800.00	See MG 23.2,23.3	1
25	WCAU	VARIOUS/ OVERNIGHT	2a-5a M-SU								
	CDR										
					10/29/12 to 11/04/12	1x	M-----				
	WCAU			M	10/29/12	:30	2:13 AM	BC0812H	\$25.00		1

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25	WCAU	VARIOUS/ OVERNIGHT	2a-5a M-SU								
	CDR										
26	WCAU	5A-5A ALL DAY STORM COV	5A-5A								
					10/29/12 to 11/04/12	2x	M- - - - -				
	WCAU			M	10/29/12	:30	4:29 AM	BC0812H	\$0.00		2
	WCAU			M	10/29/12	:30	4:51 AM	BC0812H	\$0.00		1

Aired Spots **22**

<u>Gross Total</u>	\$25,675.00	
<u>Agency Commission</u>	\$3,851.25	
<u>Net Amount Due</u>	\$21,823.75	<u>Payment Terms 30 Days</u>

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